

2014 Low-Cost Bike Helmet Program



Child Name:		Parent/Guardian Name:	
Day Phone Number:		Email Address:	
School/Childcare Centre Name:			
School/Child Care Centre Address:		City:	Postal Code
Teacher:		Room #:	

ALL INFORMATION MUST BE PROVIDED TO COMPLETE THIS ORDER



A helmet is the best way to protect your head in a fall or crash. To be effective, it must fit correctly.

New Sizes!

1. Measure the head. Place a tape measure or string around the head, just above the eyebrows and ears (as shown).
2. Select the helmet model, colour and size below. (These helmets are CPSC and/or ASTM approved.)
3. Indicate the quantity for each size selected and calculate the total(s).

PLEASE RETURN THIS FORM TO YOUR SCHOOL OR CHILD CARE CENTRE NO LATER THAN NOVEMBER 29, 2013

HELMET	DESCRIPTION	COLOUR	SIZE	QUANTITY	TOTAL
New! 	BICYCLE HELMET • Adjustable dial retention system • Re-attachable snap on sun visor • Quick-release buckle	Blue/Green	SMALL 51 - 56 cm (20.08" - 22.05")		\$15 X ___ = \$ _____
			MEDIUM 55 - 60 cm (21.65" - 23.62")		\$15 X ___ = \$ _____
LARGE 57 - 62 cm (22.44" - 24.41")			\$15 X ___ = \$ _____		
	• 11 Cooling air vents • Sizing pads	Red	SMALL 51 - 56 cm (20.08" - 22.05")		\$15 X ___ = \$ _____
			MEDIUM 55 - 60 cm (21.65" - 23.62")		\$15 X ___ = \$ _____
			LARGE 57 - 62 cm (22.44" - 24.41")		\$15 X ___ = \$ _____

HELMET	DESCRIPTION	COLOUR	SIZE	QUANTITY	TOTAL
New! 	MULTI-SPORT HELMET • Inline skating • Bike riding • Skateboarding • Adjustable dial retention system • Quick-release buckle • 11 Cooling air vents • Sizing pads	Blue	SMALL 49 - 54 cm (19.29" - 21.26")		\$15 X ___ = \$ _____
			MEDIUM 54 - 59 cm (21.26" - 23.23")		\$15 X ___ = \$ _____
			LARGE 58 - 63 cm (22.83" - 24.80")		\$15 X ___ = \$ _____
New! 		Pink	SMALL 49 - 54 cm (19.29" - 21.26")		\$15 X ___ = \$ _____
			MEDIUM 54 - 59 cm (21.26" - 23.23")		\$15 X ___ = \$ _____
			LARGE 58 - 63 cm (22.83" - 24.80")		\$15 X ___ = \$ _____
	Black	SMALL 49 - 54 cm (19.29" - 21.26")		\$15 X ___ = \$ _____	
		MEDIUM 54 - 59 cm (21.26" - 23.23")		\$15 X ___ = \$ _____	
		LARGE 58 - 63 cm (22.83" - 24.80")		\$15 X ___ = \$ _____	

HELMET	DESCRIPTION	COLOUR	SIZE	QUANTITY	TOTAL
New! 	TODDLER HELMET • Adjustable dial retention system • Built-in sun visor brim • Nylon webbing with plastic buckles	Pink/Purple	ONE SIZE ONLY 45 - 50 cm (17.72" - 19.69")		\$15 X ___ = \$ _____
					\$15 X ___ = \$ _____
New! 	• 15 Cooling air vents • Sizing pads	Blue/Black	ONE SIZE ONLY 45 - 50 cm (17.72" - 19.69")		\$15 X ___ = \$ _____
					\$15 X ___ = \$ _____

Please make cheques payable to: MDA

- Securely attach payment to this order form and have your child return the form and payment to their school or child care centre **no later than November 29, 2013**.
- Orders with NSF cheques and/or postdated cheques will not be completed.
- All sales final excluding manufacturer defects.
- Items may not be exactly as shown.

TOTAL = \$ _____



Healthy Living and Seniors

Healthy Schools
2nd floor, 300 Carlton Street
Winnipeg, Manitoba, Canada R3B 3M9
www.manitoba.ca

November 2013

Dear Parent/Caregiver,

Just like you, we are dedicated to the health and safety of your child. Cycling is a wonderful activity that allows children to be active, independent and have fun. However, like many activities, cycling has a risk. Each year in Manitoba approximately 75 children and youth are treated for cycling related injuries in hospital, including approximately 11 with head injuries. Many of these injuries can be prevented through the proper use of bicycle helmets. Wearing a helmet while riding a bicycle has proven to reduce the risk of serious head and brain injury by more than 85 per cent.

To further ensure the safety of children and youth, on May 1, 2013, Manitoba proclaimed mandatory bicycle helmet legislation for cyclists under the age of 18. With this legislation, parents and caregivers are responsible for ensuring that their child wears a properly fitted and fastened protective bicycle helmet. As parents/caregivers, you can be a positive role model for your child. Research has shown that children are 9 times more likely to wear a helmet when their parent is wearing one. If you don't have a bicycle helmet already, you have an opportunity to purchase one through our program.

Manitoba Healthy Living and Seniors is making approved, low-cost bike helmets available to Manitoba children and their families. Attached is an order form with product and sizing information. Please note that helmet prices have increased due to higher costs for raw material, fuel and logistics. If you or your child do not have a bike helmet or if your helmet is over 3-5 years old, has been in a crash or is otherwise damaged, we encourage you to consider this opportunity to purchase a new helmet.

To order, complete the order form and return it with payment to your school by **November 29, 2013**. The school will submit a bulk order on behalf of the students. Helmets will be delivered directly to your child's school by April 2014.

This is not a fund-raising project. It is intended to provide helmets to as many of Manitoba's families as possible at the lowest possible cost.

We hope you will take advantage of this opportunity to purchase discounted helmets for every member of the family who rides a bicycle, skateboards, in-line skates or uses a scooter. Let's make the summer of 2014, healthy, active and safe for everyone.

The Healthy Schools Team

Manitoba Healthy Living and Seniors
Manitoba Education and Advanced Learning
Healthy Child Manitoba